



BubbleWrap®
BRAND PACKAGING

Recycled Content Inflatable Air Pillows

The BUBBLE WRAP® brand recycled content inflatable air pillows provide the protection you need without slowing down your operation in a cost-effective, sustainable solution made with at least 50% post-industrial recycled material.



BENEFITS



Operational Efficiency

- Lightweight, saving on freight costs and energy consumed when compared to paper
- Requires fewer roll changes at 4,200 ft per roll, reducing labor and increasing up-time



Product Integrity

- Keeps products securely in place throughout the distribution cycle



Package Optimization

- Durable, requiring less cushioning protection during the shipping cycle
- Increased edge seal life keep bags inflated longer



Brand Experience

- Secures and cushions goods while in transit, reducing returns due to damage, increasing customer satisfaction
- Custom printing available for added brand awareness
- Prevents product damage while reducing your environmental footprint by using 50% recycled content

CHALLENGE

The pressure to provide packaging options that reduce environmental impact while still offering the same level of protection has become more important than ever. In fact, 75% of consumers worldwide now believe that living a sustainable lifestyle is important to creating a feeling of wellbeing and 66% of them are willing to pay more for products from brands committed to environmentally friendly practices*. As a result, offering consumers sustainable packaging has become critical to your success.

SOLUTION

The BUBBLE WRAP® brand recycled content inflatable air pillows are made with at least 50% post-industrial recycled material. These sustainable air pillows are an efficient void fill solution that prevents goods from shifting, bruising, or breaking during distribution, reducing returns due to damage, improving customer satisfaction. Our BUBBLE WRAP® brand air pillows retain inflation longer and have 20-30% more consistent inflation than competitors, offering better product protection during transit.



Shown: Inflated Recycled Content Air Pillows



Recycled Content Inflatable Air Pillows

SUSTAINABILITY

- Made with at least 50% post-industrial recycled content
- How2Recycle (H2R) certified for in-store drop-off
- By inflating on-demand, these inflatable air pillows reduce freight costs and greenhouse gas emissions associated with inbound delivery trucks
- Provides superior cushioning performance, reducing damage and increasing re-usability



Shown: Roll of Recycled Content Air Pillows

MATERIAL

- Currently available in 8" roll width with 5" perforations
- When used as void fill, these air pillows provide similar protection to our high-performance BUBBLE WRAP® brand extreme inflatable air pillows

EQUIPMENT

- Engineered to be used with the BUBBLE WRAP® brand universal inflation system and the BUBBLE WRAP® brand on-demand inflatable void-fill system

APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers and ship-from-store applications
- Suitable for an assortment of applications requiring product protection such as:
 - Blocking and Bracing
 - Interleaving
 - Carton Lining
 - Surface Protection

