Shrink Packaging

Protecting Products with High Performance Shrink Films
Sealed Air Shrink Packaging is a leader in innovation, providing products that touch the every-day-lives of people all around the world.

Protect.
Preserve.
Present.

UNIQUE CUSTOMISED SOLUTIONS
- A collaborative sales approach which encompasses materials and technical support
- Meeting customers’ current and future packaging needs
- Continuously developing new and improved products
- Support from our packaging laboratories, experienced engineers and application specialists

HELPING BUSINESSES - TO DO BUSINESS BETTER
- Efficiently managing customer orders on a daily basis using Customer Specific Inventory Management (CSIM)
- Sealed Air’s customer care centre which showcases our global experience
- Providing efficient shrink packaging solutions which improves profitability for your business

MEETING THE NEEDS
OF OUR CUSTOMERS
HOME & HARDWARE
STRONG AND DURABLE
Cryovac® Shrink films are specially formulated to provide substantial protection from the heaviest to the most uniquely shaped household products.

From paint kits to lighting and anywhere in between, we have the right film for your product.
- Window kits
- Batteries
- Kitchenware
- Carpets/Rugs
- Window blinds
- Window shutters
- Wood products
- Tapes
- Paint kits
- Picture frames

HEALTH AND BEAUTY
GLOSSY AND ATTRACTIVE
Beauty and durability, Cryovac® shrink films have unsurpassed optics that promise products will shine brightly on store shelves.

Cryovac® shrink films are the first choice for a multitude of health and beauty products.
- Soaps
- Vitamins
- Hair Products
- Cosmetics
- Pharmaceuticals
- Perfumes

PRINTED AND CONVERTED PAPER
SOFT AND APPEALING
Cryovac® engineered soft shrink films protect as well as provide superior shelf appeal to your books, cards, stationery, gift wrap and more.

With films designed for lower shrink temperatures and reduced shrink force, even your thinnest, most delicate bundles can be unitised and shelf ready with a premium appearance.
- Labels
- Printed forms
- Magazines
- Mailers
- Calendars
- Envelopes
- Posters
- Tissue paper
- Notepads

TEXTILES
CLEAN AND SAFE
From bed linens to the most expensive area rugs, Cryovac® Shrink Packaging can provide the necessary packaging to protect and present your textiles with retail appeal and durability during transport.

- Clothing
- Industrial and Hospital laundries
- Towels
- Threads
- Pillows
- Bed sheets

FOOD PRESENTATION
CLEAR AND EYE-CATCHING
Shrink Films are the films of choice to package specialty baked goods such as cookies and cakes, frozen pizzas or produce.

When your product is displayed in Cryovac® film, shoppers can easily see the quality of the product without having to open the package.
- Pet food
- Frozen fish
- Bakery
- Chocolates
- Pasta
- Sweets
- Candy bars
- Biscuits
- Eggs
- Produce

CONTRACT PACKAGING
VERSATILE AND RELIABLE
Cryovac® shrink films are the most versatile and reliable on the market and are unmatched for multi-packing applications.

They can be printed which eliminates the need for secondary packaging.
- Promotional goods
- Multi-packs
- Branding and Unitising
- Shipping and mailing companies

OTHER MARKETS SOLUTIONS FOR ALL APPLICATIONS
Sealed Air’s range of films offer superior shrink, strength and merchandising appeal for protection of everything from industrial goods to consumer products.
- Toys and games
- Can ends
- Gift baskets
- DVDs & CDs
- Software
- Durable goods
- Glass
- Tobaccos

ASK FOR YOUR FREE PACKAGING VALUE ANALYSIS
We analyse the entire packaging process identifying:
- Hidden costs
- Unnecessary waste

We offer solutions to:
- Reduce waste
- Improve production efficiency
- Reduce total pack costs
"We help our customers win by minimizing damage, maximizing efficiency and reducing cost with sustainable, engineered, protective packaging solutions."

Gerd Wichmann, Vice President & General Manager Europe, Product Care Division

CT radically NEW Technology

Cryovac® CT series of films provides a radical new technological capability within the packaging industry. This patented innovation incorporates up to 50 discrete micro-layers compared to conventional shrink films, which are typically comprised of 1, 3 or 5 layers.

Cryovac® CT range of films provide unique high abuse properties and enhanced performance compared to significantly thicker conventional shrink films, with a 30% to 50% packaging weight reduction. This weight reduction directly translates to less raw materials and energy consumed, and a reduced number of packaging supplies to provide an enhanced sustainability.

**IMPROVE PRODUCT ATTRIBUTES**
- Enhanced merchandising appeal
- Outstanding resistance for product protection
- Pack integrity with products fully wrapped

**REDUCE OVERALL PACKAGING COSTS**
- Longer rolls results in:
  - Fewer change overs and less roll handling
  - Higher productivity
  - Increased equipment uptime
  - Improved labour utilisation

**PROVIDE A SUSTAINABLE PACKAGING SOLUTION**
- Lower carbon footprint due to less material use
- Significant source reduction
- Reduced amount of waste materials from the packaging operations
- Energy saving as a result of lower tunnel and sealing temperatures required in the packaging operation
THE ENVIRONMENT

Our history of innovative source reduction within our films and manufacturing facilities has allowed us to provide more efficient solutions for our customers with the lowest possible environmental impact. Our active waste reduction programs have reduced waste and plastic scrap by 50% in the past six years. Additionally, Sealed Air’s dedicated Shrink Packaging Manufacturing Plants are Zero to Landfill facilities.

Through testing and innovation we have identified uses for materials that cannot be recycled or reused within our processes. An example is our South Carolina Plant, which incorporates a waste to energy strategy by burning scrap in an industrial boiler, thus creating steam for manufacturing product.