



# Sealed Air®

## Poly Mailers

Our poly mailers contain an external puncture, tear, and moisture-resistant proprietary multi-layer film to keep products safe, secure and dry throughout distribution



## BENEFITS



### Operational Efficiency

- The use of mailers reduces freight costs, minimizes warehouse storage space, and simplifies inventory logistics compared to corrugate
- Stores flat, eliminating the need for added void fill and cushioning, minimizing materials costs and warehouse space
- Mailers offer improved labor efficiency by requiring fewer packaging steps vs carton setup



### Product Integrity

- Keeps products dry, safe, and secure throughout distribution
- Cushioned poly mailers are engineered to be tough on the outside, while providing protective cushioning on the inside
- Available configurations with cohesive self-seal, offering secure closure



### Package Optimization

- Lightweight poly mailers are lighter and size optimized compared to corrugated cartons, reducing dimensional weight and saving on shipping cost
- Poly mailers are less expensive to mail than heavier corrugated cartons, especially if void fill materials are used
- Assortment of cushioned and non-cushioned mailer options allow for optimal packaging selection



### Brand Experience

- Mailer configurations available with easy open tear strip, creating a tamper-evident package with improved delivery and opening experience
- Return-ready paper mailer options available designed for two-way shipping with a self-seal return strip for added consumer convenience and reduced waste
- Custom printing available for added branding opportunities

## CHALLENGE

Consumer expectations are higher than ever before. Their packaging preferences are driven by functionality to protect the product from damages and ease of disposal. Their satisfaction level is also closely tied to whether their item was over or under packaged. As a result, having the ability to provide the optimal level of protection with solutions that offer varying degrees of durability is critical to ensuring consumer satisfaction.

## SOLUTION

Poly mailers contain an external puncture-, tear-, and moisture-resistant proprietary multi-layer film to keep products safe, secure and dry throughout distribution. Ideal for e-commerce businesses needing a fast, easy fulfillment solution, these economic mailers help reduce freight costs and improve labor efficiencies in comparison to cartons. Our vast assortment of mailers are available with varying degrees of durability and sustainable benefits to fit your unique application needs. Its premium, silk-like surface appearance enhances color printing allowing for enhanced brand opportunities.



Shown: non-cushioned and cushioned poly mailers

## Poly Mailers

### SUSTAINABILITY

- An assortment of sustainable packaging options available with varying degrees of sustainability:
  - Options available with varying degrees of recycled content
  - Available configurations offer How2Recycle (H2R) certified options for in-store drop-off
  - Resuable mailers with self-seal return strips designed for two-way shipping, reduce waste
- Assortment of mailer options allow for optimal level of protection for each application, reducing excessive packaging waste and offering weight and space savings, thereby lessening the environmental impact during transit and distribution



*Shown: SEALED AIR® brand non-cushioned poly mailer*

### MATERIALS

- Assortment of sizes and colors available depending on mailer
- Available configurations with two self-seal strips for both original and return product shipments
- Made from a proprietary multi-layer film that is puncture, tear and water resistant
- Paper Mailers are available in varying degrees of durability to provide the optimal level of protection for each application:
  - **Cushioned Poly Mailers:** Engineered to be tough on the outside, while providing protective cushioning on the inside
  - **Non-Cushioned Mailers:** Provides a puncture-proof, safe and secure means for shipping durable goods that do not require cushioning



*Shown: BUBBLE WRAP® brand cushioned poly mailer - lite protection*

### APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers and ship-from-store applications
- Suitable for a wide range of low-profile applications. Optimal solution will depend of degree of protection needed
  - **Cushioned Mailers:** Ideal for semi-fragile items
  - **Non-Cushioned Mailers:** Ideal for shipping durable goods that do not require cushioning



*Shown: BUBBLE WRAP® brand cushioned poly mailer - extreme protection*