



# Sealed Air®

## Paper Mailers

Produced according to world-class standards, these products represent the most complete line of cushioned, non-cushioned and rigid protective mailers.



## BENEFITS



### Operational Efficiency

- The use of mailers reduces freight costs compared to corrugate
- Stores flat, eliminating the need for added void fill and cushioning, minimizing materials costs and warehouse space
- Mailers offer improved labor efficiency by requiring fewer packaging steps vs carton setup
- Options available with convenient self-seal closure eliminate the need for staples or tape



### Product Integrity

- Wide range of paper mailer options with varying degrees of durability allows for increased optimization to achieve the correct level of protection for each application
- Available configurations with cohesive self-seal, offering secure closure



### Package Optimization

- Less weight and solid waste when compared to corrugated boxes for postage savings and environmental source reduction
- Assortment of cushioned, non-cushioned and rigid protective mailer options allow for optimal packaging selection



### Brand Experience

- Mailer configurations available with easy open tear strip, creating a tamper-evident package with improved delivery and opening experience
- Return-ready paper mailer options available designed for two-way shipping with a self-seal return strip for added consumer convenience and reduced waste
- Custom printing available for added branding opportunities

## CHALLENGE

Consumer expectations are higher than ever before. Their packaging preferences are driven by functionality to protect the product from damages and ease of disposal. Their satisfaction level is also closely tied to whether their item was over or under packaged. As a result, having the ability to provide the optimal level of protection with solutions that offer varying degrees of durability is critical to ensuring consumer satisfaction.

## SOLUTION

Our portfolio of paper mailers have been recognized by shipping professionals as the standard of excellence for quality in protective mailers for over 50 years. Our vast assortment of mailers are available with varying degrees of durability and sustainable benefits to fit your unique application needs. Produced according to world-class standards, these products represent the most complete line of cushioned, non-cushioned and rigid protective mailers.



Shown: Cushioned, non-cushioned and rigid paper protective mailers

## Paper Mailers

### SUSTAINABILITY

- An assortment of sustainable packaging options available with varying degrees of sustainability
  - Options available with either 100% recycled paper fibers or varying degrees of recycled content
  - Assortment of options available that are also curbside recyclable
  - Certified by the Sustainable Forestry Initiative® (SFI) configurations available
  - Resuable mailers with self-seal return strips designed for two-way shipping, reduce waste
- Our vast selection of mailer options allow for optimal level of protection for each application, reducing excessive packaging waste and offering weight and space savings, thereby lessening the environmental impact during transit and distribution



Shown: SEALED AIR® brand return-ready paper mailer with surface protection

### MATERIALS

- Assortment of sizes and colors available depending on mailer
- Paper mailer options available with surface protection
- Available configurations with cohesive self-seal, offering secure closure and/or easy-open tear tabs for added consumer opening convenience
- Paper Mailers are available in varying degrees of durability to provide the optimal level of protection for each application:
  - **Cushioned Mailers:** (Available with macerated paper padding or pre-inflated cushioning) - Engineered to be tough on the outside, while providing protective cushioning on the inside
  - **Non-Cushioned Mailers:** Provides a puncture-proof, safe and secure means for shipping durable goods that do not require cushioning
  - **Rigid Mailers:** Manufactured with an extra-rigid, kraft-laminated fiberboard construction that effectively resists bending and folding while providing superior edge and corner protection



Shown: SEALED AIR® brand padded paper mailer



Shown: BUBBLE WRAP® brand cushioned paper mailer

### APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers and ship-from-store applications
- Suitable for a wide range of low-profile applications. Optimal solution will depend of degree of protection needed
  - **Cushioned Mailers:** Ideal for semi-fragile items
  - **Non-Cushioned Mailers:** Ideal for shipping durable goods that do not require cushioning
  - **Rigid Mailers:** Ideal for shipping items that require rigid mailing protection



Shown: SEALED AIR® brand paper mailer with rigid protection