



BubbleWrap®
BRAND PACKAGING

High-Performance Inflatable Cushioning

High-performance inflatable cushioning is a flexible, protective air-cellular solution available in varying grades and bubble heights for the optimal level of protection for each application.

BENEFITS



Operational Efficiency

- On-demand inflatable film helps maximize warehouse space savings by up to 80%
- Inflatable materials offer up to 20% increase in packing speed for improved fulfillment velocity
- Requires fewer roll changes, reducing labor and increasing up-time



Product Integrity

- Designed to protect an assortment of products and withstand the multiple touchpoints of the distribution network
- Available in an assortment of gauges with varying bubble heights for optimal product protection



Package Optimization

- Desired cushioning length is easily inflated on-demand, eliminating wasteful product over-wrapping
- Optimize cube space to reduce carton size and save on dimensional shipping costs



Brand Experience

- Secures and cushions goods while in transit, reducing returns due to damage, increasing customer satisfaction
- Delivers consistent performance for improved consumer experience



CHALLENGE

Consumer expectations are higher than ever before. Their packaging preferences are driven by functionality to protect heavy or fragile products from damages and ease of disposal. Their satisfaction level is also closely tied to whether their item was over or under packaged. As a result, having the ability to provide the optimal level of protection with solutions that offer varying degrees of durability is critical to ensuring consumer satisfaction.

SOLUTION

Our vast portfolio of BUBBLE WRAP® brand high-performance inflatable cushioning offers damage protection varying from light to heavy. These high-performance inflatable cushioning solutions are available in a variety of bubble heights and material grades, including anti-static, allowing for a more optimal level of protection for each individual application. With high abuse resistance and long air retention, these on-demand inflatable solutions provide superior protection from vibration and shock, making it the ideal solution to reduce damage while in transit. Delivering consistent performance and eliminating excessive product over-wrapping, these inflatable cushioning solutions offer an improved experience for you and your customers.

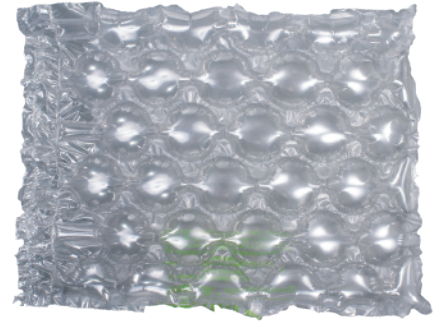


Shown: Extreme Grade High-Performance Inflatable Cushioning (Quilted) wrapped around sport drinks

High-Performance Inflatable Cushioning

SUSTAINABILITY

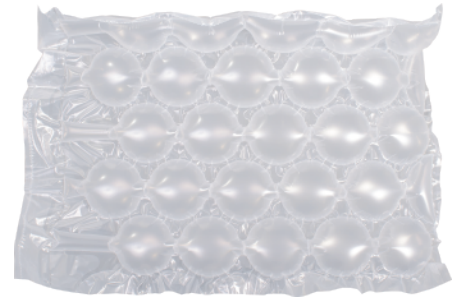
- Eligible for in-store drop-off
- On-demand inflatable cushioning is shipped flat, reducing freight costs and greenhouse gas emissions associated with inbound delivery trucks
- Available in material grades and bubble height configurations that reuses its own scrap throughout the product process, generating zero incremental waste to landfills
- Our vast selection of high-performance inflatable cushioning solutions allows for optimal level of protection for each application, reducing excessive packaging waste and offering weight and space savings, thereby lessening the environmental impact during transit and distribution



Regular Grade High-Performance Inflatable Cushioning - Inflated

MATERIAL

- Assortment of gauges and bubble heights available depending on performance grade
- Anti-static and quilted options available
- Roll lengths and perforations vary by film grade and bubble height
- High-performance inflatable cushioning is available in varying degrees of gauges and bubble sizes to provide the optimal level of protection for each application:
 - **Regular Grade:** Our standard gauge film provides light to medium cushioning
 - Available in Small, Medium, Large, and Extra-Large
 - **Premium Grade:** Cushioning engineered for medium-sized, semi-rugged products with shorter, predictable distribution cycles
 - Available in Medium, Large Premium, Large anti-static, and Extra-Large
 - **Extreme Grade:** Our heaviest film gauge protects heavy and/or fragile products with long or unpredictable distribution cycles
 - Available in Extra-Large and Quilted



Premium Grade High-Performance Inflatable Cushioning - Inflated

EQUIPMENT

- Engineered to be used with the BUBBLE WRAP[®] brand Flex inflatable cushioning system

APPLICATIONS

- Ideal for 3rd Party Logistics, fulfillment centers and ship-from-store applications
- Suitable for a wide range applications. Optimal solution will depend of degree of protection needed:
 - **Small / Medium:** Ideal for small box-size applications
 - **Large / Extra-Large / Quilt:** Ideal for protecting larger-sized products
 - **Anti-static:** Ideal for electronic products



Extreme Grade High-Performance Inflatable Cushioning (Quilted) - Inflated