

# CRYOVAC®

BRAND FOOD PACKAGING

## Preformed VSP Trays

CRYOVAC® brand vacuum skin trays are made from polypropylene (PP) material, creating a case ready solution that can help extend shelf life while increasing production efficiencies.



## BENEFITS



### Operational Efficiency

- Efficiently package protein products of assorted sizes, portions and quantities
- Customize your offerings and choose from a wide range of sizes and tray configurations in an assortment of colors
- Proven to be compatible with a variety of tray/skin and VSP equipment
- Engineered for high speeds, including denesting, machine handling and boxing operations.
- Substantially reduces processor labor costs



### Product Integrity

- Exceptional oxygen and moisture barrier properties
- Hermetically sealed to provide additional shelf life and reduce in-store labor while virtually eliminating leakers
- Extends shelf life
- Final packaged product is leakproof and freezer ready when paired with CRYOVAC® brand Darfresh® film



### Brand Experience

- Available with proprietary easy-open sealant for added consumer convenience
- Prevent food waste while reducing your environmental footprint by using post-consumer recycled content
- When paired with CRYOVAC® brand Darfresh® film, the finished product can be vertically merchandised with no product movement
- Eliminates the need for messy absorbent pad

## CHALLENGE

As a food processor, your output is everything. It's what makes or breaks your bottom line. However, providing a solution that not only improves your operational efficiencies but also meets the growing needs of your customers is now more than ever the key to your success. With today's hectic and ever-changing lifestyle, consumer needs have shifted. In fact, 53% of consumers state they prefer prepackaged options over full-service because it's quicker, reduces their wait time and is hassle-free. As a result, case ready packaging is now more important than ever.

## SOLUTION

Our CRYOVAC® brand assortment of preformed VSP trays are made from a high barrier, polypropylene material that can help extend shelf life while increasing production efficiencies. Hermetically sealed with CRYOVAC® brand Darfresh® vacuum skin film, the final output is a leak-proof, freezer ready package that is visually appealing to consumers.

Available in an assortment of recyclable or post-consumer recycled (PCR) content configurations, for a premium sustainable solution.



## Preformed VSP Trays



Shown: Bone-in Lamb Chops/  
Black Tray



Shown: Chicken Breasts/Clear Tray

## SUSTAINABILITY

- Curbside recyclable\* CRYOVAC® brand preformed VSP trays available with a RIC 5 - PP\*\*. These trays are approved to carry the How 2 Recycle (H2R) logo
- CRYOVAC® brand preformed VSP tray configurations also available with post consumer recycled (PCR) content

## MATERIAL

- High barrier, laminated polypropylene with a barrier sealant
- Wide range of sizes and tray configurations available in your choice of clear, white, or black
- Available with easy-open or lock-down top web sealant
- Compatible with CRYOVAC® brand Darfresh® Vacuum Skin Packaging (VSP) top films



Shown: Pork Chops/Clear Tray



Shown: Marinated Chicken Breasts/  
Black Tray with PCR content

## EQUIPMENT

- Runs on a variety of tray/skin and VSP equipment

## APPLICATIONS

- Case ready and e-Commerce
- Ideal for applications such as: fresh poultry, beef, lamb, veal, smoked and processed meats, seafood and alternative proteins



Shown: Ribeye/Clear Tray

\* Check locally

\*\* RIC: Stands for Resin Identification Code. For example, RIC 5 represents PP material

