

CRYOVAC®

BRAND FOOD PACKAGING

Preformed MAP Trays

CRYOVAC® brand MAP trays are made from polypropylene (PP) material, creating a case ready solution that can help extend shelf life while increasing production efficiencies.



BENEFITS



Operational Efficiency

- Efficiently package protein products of assorted sizes, portions and quantities
- Customize your offerings and choose from a wide range of sizes and tray configurations in an assortment of colors
- Proven to be compatible with all MAP food packaging equipment
- Engineered for high speeds, including denesting, machine handling and boxing operations.
- Substantially reduces processor labor costs



Product Integrity

- Exceptional oxygen and moisture barrier properties
- Hermetically sealed to provide additional shelf life and reduce in-store labor while virtually eliminating leakers
- Extends shelf life
- Final packaged product remains clear under refrigeration when paired with CRYOVAC® brand anti-fog lidstock



Brand Experience

- Available with proprietary easy-open sealant for added consumer convenience
- Prevent food waste while reducing your environmental footprint by using post-consumer recycled content
- When paired with CRYOVAC® brand lidstock, the finished product is a tight, wrinkle-free package for added retail appeal
- Compatible with unprinted and printed CRYOVAC® brand lidstock options which offers up to 10 color full process print capabilities

CHALLENGE

As a food processor, your output is everything. It's what makes or breaks your bottom line. However, providing a solution that not only improves your operational efficiencies but also meets the growing needs of your customers is now more than ever the key to your success. With today's hectic and ever-changing lifestyle, consumer needs have shifted. In fact, 53% of consumers state they prefer prepackaged options over full-service because it's quicker, reduces their wait time and is hassle-free. As a result, case ready packaging is now more important than ever.

SOLUTION

Our CRYOVAC® brand assortment of preformed MAP trays are made from a high barrier, polypropylene material that can help extend shelf life while increasing production efficiencies. Hermetically sealed with CRYOVAC® brand barrier lidstock, the final output is a leak-proof package that is visually appealing to consumers. This solid barrier tray/lidstock combination provides a MAP system that nearly doubles packaging speeds*, eliminates leakage, and substantially reduces labor costs.

Also now available with post-consumer recycled (PCR) content, for a more sustainable solution.



Preformed MAP Trays



SUSTAINABILITY

- CRYOVAC® brand preformed MAP trays are designed for recycling** with a RIC 5 - PP***
- Available with post consumer recycle (PCR) content
- With minimal scrap being generated and then reused throughout the production process, our CRYOVAC® brand MAP trays produce zero incremental waste to landfills

MATERIAL

- High barrier, laminated polypropylene with a barrier sealant
- Wide range of sizes and tray configurations available in your choice of clear, white, or black
- Available with easy-open or lock-down top web sealant
- Compatible with existing CRYOVAC® brand lidstock
- Trays can be pre-padded with an assortment of pad sizes or color



EQUIPMENT

- Runs on a variety of modified atmosphere packaging equipment

APPLICATIONS

- Case ready
- Ideal for case ready applications such as: fresh poultry, beef, lamb, veal, smoked and processed meats and alternative proteins



COLOR RANGE



Shown: High Clarity



Shown: Clear



Shown: White



Shown: Black

** Degree of recyclability will vary depending on scope and availability of collection and recycling programs

*** RIC: Stands for Resin Identification Code. For example, RIC 5 represents PP material