CRYOVAC® brand SES is a thin overwrap film with high abuse resistance, providing skin-tight presentation throughout distribution. This virtually leak-proof package is also available with 30% recycled content.

**BENEFITS**

**Operational Efficiency**
- Engineered to perform on a wide range of horizontal form-fill-seal equipment with easy changeover
- Allows for process flexibility by adapting to a brand range of tray shapes and sizes with minimal effort

**Product Integrity**
- Provides superior protection against puncture and abrasion
- Seals effectively through a wide range of product contamination
- Minimize cross contamination risk with a virtually leak-proof package

**Brand Experience**
- Maintain product appealing (protrusion) for better merchandising on shelf
- Optimal presentation due to skintight film and excellent shrink
- Drive brand loyalty and sales with consistent packaging performance
- Maintains optimum taste, moisture, freshness and texture to ensure consumers have a consistent eating experience
- Printable in up to 10 color process print offers excellent branding, differentiation and communication opportunities

**CHALLENGES**
Retailers today are feeling the pressure to provide packaging options that reduce environmental impact. In fact, 75% of consumers worldwide now believe that living a sustainable lifestyle is important to creating a feeling of wellbeing and 66% of them are willing to pay more for products from brands committed to environmentally friendly practices*. Now more than ever, offering consumers sustainable packaging has become critical to your success.

*2015 Nielsen Global Corporate Sustainability Report

**SOLUTION**
CRYOVAC® brand SES is a thin overwrap shrink film with high abuse resistance, providing a skin-tight presentation throughout distribution. Designed to run on traditional horizontal end-seal equipment, this technology produces three high-integrity seals for a virtually leak-proof package. Additionally, the use of end-seals creates a larger print surface area, allowing processors greater flexibility in packaging design.

Available with 30% post-consumer recycled (PCR) content and compatible with CRYOVAC® brand preformed overwrap trays. These trays are available in an assortment of recyclable or PCR configurations, for an increased sustainable solution.
Side-End-Seal (SES) Overwrap Film

SUSTAINABILITY
Sustainable total packaging options available:
• Available with 30% post-consumer recycled (PCR) content for additional sustainable benefits
• Curbside Recyclable* CRYOVAC® brand preformed Overwrap trays available with a RIC 1 - PET**
• These trays are approved to carry the How 2 Recycle (H2R) logo

MATERIAL
• Multi-layered, coextruded non-barrier film
• Available in plain or printed options
• High abuse option available
• Anti-fog option available
• Compatible with CRYOVAC® brand Preformed Overwrap Trays

EQUIPMENT
• Runs on existing overwrap equipment, requiring no additional capital costs

APPLICATIONS
• Case ready and e-Commerce
• Ideal for a variety of fresh and frozen applications such as poultry, fresh red meats, marinated meats, and alternative proteins

* Check Locally. H2R Label does not apply to trays which contain carbon black.
** RIC: Stands for Resin Identification Code. For example, RIC 1 represents PET material