CRYOVAC® brand preformed overwrap rolled rim trays are made from polyester (PET) material, creating a more sustainable case ready solution that is designed to run on existing high speed overwrap equipment.

**CHALLENGE**

As a food processor, your output is everything. It’s what makes or breaks your bottom line. However, providing a solution that not only improves your operational efficiencies but also meets the growing needs of your customers is now more than ever the key to your success. With today’s hectic and ever-changing lifestyle, consumer needs have shifted. In fact, 53% of consumers state they prefer prepackaged options over full-service because it’s quicker, reduces their wait time and is hassle-free. As a result, case ready packaging is now more important than ever.

**SOLUTION**

Our CRYOVAC® brand assortment of preformed PET overwrap trays offer rolled rim technology that enables you to produce a highly attractive case ready package. These trays work well with our SES and BDF films and are designed to run on existing overwrap equipment, so no additional machinery is required. Available in a range of sizes, these trays offer a fresh and traditional look to your finished product.

Available in an assortment of recyclable or post-consumer recycled (PCR) content configurations, for a premium sustainable solution.
Preformed Overwrap Trays

SUSTAINABILITY

- Curbside recyclable* CRYOVAC® brand preformed overwrap trays available with a RIC 1 - PET**. These trays are approved to carry the How2Recycle (H2R) logo.
- CRYOVAC® brand preformed overwrap tray configurations also available with post consumer recycled (PCR) content.

MATERIAL

- Wide range of sizes and tray configurations available in your choice of clear, white, or black.
- Compatible with CRYOVAC® brand SES and BDF overwrap films.

EQUIPMENT

- Designed to run on existing overwrap equipment.

APPLICATIONS

- Case ready and e-Commerce.
- Ideal for applications such as: fresh poultry, beef, lamb, veal, smoked and processed meats, seafood and alternative proteins.

* Check Locally. H2R Label does not apply to trays which contain carbon black.
** RIC: Stands for Resin Identification Code. For example, RIC 1 represents PET material.