



Sealed Air Corporation
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for release: February 25, 2010

SEALED AIR CELEBRATES ITS 50TH ANNIVERSARY

The Company That Introduced Bubble Wrap® Brand Cushioning to the World in 1960, Today Operates in 52 Countries and Generates More Than \$4 Billion in Sales

ELMWOOD PARK, N.J., Thursday, February 25, 2010 – Sealed Air Corporation (NYSE:SEE) today celebrates its 50th anniversary of the Company’s incorporation.

In the 1950s, inventors Marc Chavannes and Al Fielding were determined to combine their entrepreneur and engineering skills to invent something that would change the world. By the end of that decade, they introduced Bubble Wrap® cushioning and launched the Sealed Air Corporation. Fifty years later, Bubble Wrap® brand is one of the most recognized brands across the globe and Sealed Air has grown to employ more than 16,000 people with operations in 51 countries.

Since its founding, Sealed Air has taken its knowledge of packaging and materials and turned them into solutions that make food taste better and last longer, improve patient outcomes in healthcare, transport products safely and help businesses operate more efficiently.

“Over the past 50 years, Sealed Air and customers have been witness and part to massive change. We have seen packaging develop from a few tons of plastic into today’s impressive range of innovative materials and systems that enable modern distribution of fresh food and goods to outlets and around the world that were in their infancy in the 1950 and 1960s,” said William V. Hickey, President & CEO, Sealed Air.

“While a lot has changed, one thing continues to remain a constant – selling value and performance, not price. We listen to customers needs and solve their problems. The concept of consultative selling and value analysis has become the platform for bringing all our products to market,” Hickey added.

While Sealed Air may best be known for Bubble Wrap® brand cushioning and other well known protective packaging products such as Instapak® foam-in-place packaging and Jiffy® Mailers, the majority of its revenue comes from its food packaging business, mainly marketed under the Cryovac® brand. These solutions include vacuum shrink bags, laminates and case ready solutions that extend the shelf life of fresh food. Sealed Air also manufactures packaging for medical devices and fluids, equipment and film for shrink wrapping food and consumer products, and materials that improve performance in a variety of products ranging from wind turbines to toothpaste tubes.

Now the Company Looks Ahead

As Sealed Air prepares for the next 50 years and beyond, the Company continues to focus its innovation efforts in material science; extrusion techniques; automation and integration, which includes helping customers evolve from manual processes to a broader array of services that increases efficiency on their processing lines.

Said Hickey, “Our future will be defined as being recognized as an essential partner for optimizing convenience, freshness and protection. We will advance environmental stewardship with sustainable offerings that extend efficiency and distribution while reducing waste.”

Business

For fifty years, Sealed Air has been a leading global innovator and manufacturer of a wide range of packaging and performance-based materials and equipment systems that now serve an array of food, industrial, medical, and consumer applications. Operating in 51 countries, Sealed Air’s international reach generated revenue of \$4.2 billion in 2009. With widely recognized brands such as Bubble Wrap[®] brand cushioning, Jiffy[®] protective mailers, Instapak[®] foam-in-place systems and Cryovac[®] packaging technology, Sealed Air continues to identify new trends, foster new markets, and deliver innovative solutions to its customers. For more information about Sealed Air, please visit the Company’s web site at www.sealedair.com.