## **Best Practices in Protective Packaging**

Properly packing your products for shipping is critical to reducing damages and returns. With proper packaging methods and materials, you can ensure your products reach their destination in perfect condition. We manufacture a full line of AirPouch inflate-on-demand protective packaging products for a variety of uses, including:

- Void-fill Limits movement that can cause damage
- Wrapping Wrap delicate items to protect against vibration and shock during shipping and handling
- Bracing Protect corners and edges that are the most vulnerable to damage

Use protective packaging products that are specifically intended for that use - To ensure products remain damage free, use protective packaging materials as instructed. An AirPouch specialist will help you determine the best products for your needs.

Use special packaging for special products – Items such as electronics and electrical components often require anti-static materials, such as our AirPouch FastWrap Anti-Static Bubbles.

## AirPouch bubbles can protect your products several ways:





Interleaving

**System Matched Materials** 



**Custom Engineering & Integration** 





# Wrapping Protective Packaging Solutions

As product packaging has grown to become a critically important part of your sales and marketing operations, so have internal protective packaging solutions. With online sales growing rapidly, packaging for mail delivery and ecommerce is now impacting your brand, as well as your shipping costs. Innovative protective packaging solutions can enhance your company's image with internal packaging that is neat and visually appealing, and demonstrates a commitment to environmentally responsible packaging, while minimizing the size and weight of the overall package for lower shipping costs.

#### **Reduce Costs**

AirPouch® FastWrap<sup>™</sup> inflate-on-demand protective packaging yields a significant cost savings as compared to other types of wrapping, such as foam sheeting, paper and pre-filled bundled bubble. Cushioning bubbles-on-demand offer a lightweight and clean solution for protective packaging and are durable enough to provide excellent product protection in minimal space. AirPouch FastWrap comes in a high-yield box that reduces shipping and storage requirements.

- One small box of preformed bubble material inflates to 5½ rolls of competitive pre-inflated bubble, which reduces cube costs for shipping and storage
- Minimal material handling compared to bundled bubble
- Creates a secure fit with nominal material inside the package for better management of dimensional weight charges
- Prevents shipping damage, reducing product losses and returns
- All-electric, low maintenance inflation system features a small footprint to save valuable warehouse space



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### Markets Served

AirPouch FastWrap wrapping bubbles are versatile, have many protective packaging uses, and are great for all cushioning applications, including:

- Mail order fulfillment and ecommerce
- Pharmaceutical fulfillment
- Third party logistics
- Contract packaging and fulfillment





## **Patented Honeycomb Design**

AirPouch FastWrap cushioning wrap features our patented, channel-filled honeycomb design, which allows multi-directional wrapping and improved product protection. The channel-filled feature distributes air evenly throughout multiple cells, maintaining protection for your product by eliminating "popped" bubbles.

## **Offer Sustainable Packaging**

Consumers are rapidly becoming more conscientious about the amount of waste they generate and are driving the need for more sustainable packaging solutions. AirPouch FastWrap wrapping bubbles are available in our EarthAware® recycled blends to show your customers you care about the environment.

## **AirPouch FastWrap Bubbles Specifications**

- 3/4" Standard Loft in 12" and 24" wide (inflated), perforated every 6"
- 11/4" High Loft in 12" and 24" wide (inflated), perforated every 6-3/4"
- 3/8" Low Loft in 12" (inflated), perforated every 6-3/4"
- 1.5 mil; 12" wide; 1750 ft/case; 32 cases/pallet
- 1.5 mil; 24" wide; 1300 ft/case; 16 cases/pallet

## **AirPouch FastWrap Value**

- Unique honeycomb pattern provides superior inflation for enhanced product protection
- Durable and puncture resistant bubbles inflate on demand, saving valuable warehouse space
- Wrapping bubbles are clean, dust-free and lightweight
- Eliminates the bulky storage requirements of pre-filled bubble materials
- High yield, boxed material reduces changeover time
- Sealing system provides superior air retention
- AirPouch FastWrap is infinitely recyclable
- Express and promote your brand with custom tinted films





AirPouch wrapping offers superior seals and puncture resistance for durability and reliable air retention





Automated Packaging Systems specializes in a Total Systems **Approach** to packaging by combining high-quality protective packaging machines with system-matched, guaranteed-to-run packaging materials, and expert customer service and support. We help our customers streamline their packaging operations, improve productivity and lower their total cost of ownership by tailoring solutions that are perfect for their unique needs.

For more information, please visit **www.airpouch.com**