

# CRYOVAC®

BRAND FOOD PACKAGING

## Recycle-Ready\* Barrier Display Films (Eco BDF)

Ultra-thin, EVOH barrier, anti-fog, shrink, overwrap films with modified atmosphere which are perfect fit for circular economy's demands.



### BENEFITS\*\*



#### Package optimization

- 90% plastic weight reduction in comparison to thick laminates or thermoforming materials.



#### Brand Experience

- Give your product a premium look with shrink pack, gloss, and transparent clarity
- Improve your consumers' experience with your product with the easy opening feature
- Communicate better with your consumers through printable film and perfect label adhesion even on difficult product surfaces



#### Operational Efficiency

- 120 ppm on state-of-the-art HFFS equipment



#### Product integrity

- Protect your product across all value chains with high abuse film, leak-proof closure and hermetic sealing. Deliver convenience with easy opening.

### CHALLENGE

Retailers' sustainability pledges are a big test for food producers' packaging materials. It is quite hard to find good solutions that reduce plastic use, ensure desired shelf-life and are recycle-ready\*.

### SOLUTION

New range of CRYOVAC® recycle-ready\* barrier display films are not only light and thin materials that do not compromise on shelf-life but also may contain recycled content.

\* This EVOH-containing film can be recycled in low-density polyethylene (LDPE) streams. Degree of recyclability of the final package depends on the scope and availability of appropriate local recycling facilities.

\*\* Based on tests carried out in Sealed Air laboratories. All facilities and systems are different, so results may vary.

## Recycle-Ready\* Barrier Display Films (Eco BDF)



### SUSTAINABILITY

- Capable of being recycled in LDPE stream
- Compatible with mechanical and chemical recycling streams
- Tested in accordance with industry recognized guidelines such as APR and PRE\*\*\*
- Compliant with OPRL guidelines (UK)

\* with the countries we tested for (Austria, Germany, Spain, France, Italy, Netherlands, Norway)

### MATERIAL

CRYOVAC Brand Recycle-Ready Barrier Display Films demonstrate compatibility with the LDPE recycling stream.

Food-grade, soft plastic packaging with EVOH barrier. The films give you the possibility to pack without trays or using a broad range of tray shapes and types on one line. The films are pasteurizable and microwaveable.

### EQUIPMENT

Material runs successfully on a wide range of HFFS systems.

### APPLICATION

Fresh red meat, poultry, fish, cheese, ready meals.

