

CRYOVAC®

BRAND FOOD PACKAGING

Non-Barrier Bag for Poultry

CRYOVAC® brand Non-Barrier Bag for Poultry are recycle ready and offer a sustainable solution for processors of fresh chicken, premium roasters, ducks, cornish hen, and other whole-body poultry. These bags are an exceptional packaging solution for fresh poultry processors seeking to improve their product's quality, presentation, and sustainability.



BENEFITS



Operational Efficiency

- Designed to work seamlessly with standard rotary chamber systems, bag loaders, and other vacuum packaging equipment
- Advanced heat-sealing capabilities can help minimize off-line leakers and rewraps, reducing waste and ensuring products are securely packaged
- Built to handle the rigors of brine chilling, making this bag suitable for export, ensuring products maintain their quality and freshness during transportation



Product Integrity

- Superior shrink characteristics optimized for irregular shapes that create a second skin effect
- Multi-ply construction provides extra toughness and abuse resistance during handling and distribution
- Hot water shrink process thickens and toughens the multi-ply material, making the bag exceptionally resistant to abrasion and puncture
- Permeable material helps eliminate natural confinement odors



Brand Experience

- Fully printable line, screen or process up to 10 colors for a premium appearance
- Transparent and glossy surface provides excellent merchandising appeal in the retail case

CHALLENGES

Meat processors encounter a range of challenges that require careful attention, such as maintaining the freshness and quality of their products, managing inventory effectively, and choosing the right packaging. The issue of sustainable packaging has become increasingly crucial, particularly in response to growing consumer demand for eco-friendly products. Finding sustainable packaging solutions has become one of the biggest obstacles for processors as they seek packaging options that align with consumers being more conscious of environmental issues.

SOLUTION

The CRYOVAC® brand Non-Barrier Bag for Poultry is an ideal solution for fresh poultry processors, offering superior toughness and exceptional abuse resistance, along with a visually striking presentation to greatly enhance the product's overall appeal. These innovative bags are made with a multilayer, coextruded polyolefin formulation, which provides a unique oxygen-permeable feature that ensures optimal preservation and freshness of the product.

One of the main benefits of this non-barrier bag is its controlled oxygen-permeable properties that help to extend shelf life and prevent discoloration, resulting in a better product for the consumer. The bag's excellent clarity enhances product presentation and showcases freshness and quality.

Non-Barrier Bag for Poultry

SUSTAINABILITY

Sustainable total packaging options available:

- Bags are recycle-ready* and approved for labeling as RIC #4, polyethylene (PE)**

MATERIAL

- Non-barrier, recycle-ready, food grade clear shrink bag
- Available for retail consumer packs of all sizes and shapes
- Heat sealing can reduce off-line leakers and rewraps
- Excellent abuse resistance properties
- Available in side or end seal, taped or loose
- Fully printable line, screen or process up to 10 colors for premium appearance

EQUIPMENT

- Runs on existing standard rotary chamber systems, bag loaders, and other vacuum packaging equipment

APPLICATIONS

- Case-ready and further processing
- Ideal for a variety of fresh and frozen poultry applications

OTHER SERVICES

■ prismaiq™ - DESIGN SERVICES

Design Services allows you to tap into expertise at every step of the design journey including structural design, graphic design, performance testing, prototyping, engineering, and printing system design and implementation.

■ prismaiq™ - COLOR BRANDING FOR SHRINK BAGS

Printing shrink bags has always been a choice between full color press printed bags for retail packages or a single color logo stamped bags for processors/foodservice.

■ prismaiq™ - SMART PACKAGING

Smart packaging is connected packaging. Create operational efficiency, increase brand engagement, and provide supply chain transparency through unique digital ID's powered by prismaiq™.



Shown: Whole Chicken in Recycle Ready Bag



Shown: Whole Roaster in Recycle Ready Bag

* Degree of recyclability will vary depending on scope and availability of collection and recycling programs.

** RIC: Stands for Resin Identification Code. For example, RIC 4 represents PE material